



# Station Order Revised NM Dem Party-Heinrich

*Jung*  
11.1.12

**Market:** Albuquerque

Estimate ID

**Flight Dates:** Thursday, November 01, 2012 to Tuesday, November 06, 2012

13046

**Contact:** Jim Giudicessi

**Phone:** 505-246-2222

**Email:** Jim.Giudicessi@krqe.com

**Fax:** 505-944-0259

**Direct:** 505-998-9530

## KASA-TV

219174

Program Name	DP	Days		Gross Rate	Thu	Fri	Sat	Sun	Mon	Tue	Total
		Length			Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
Judge Mathis 1:00 PM 2:00 PM	DT	M-F 30		\$75.00 <b>\$75.00</b>	3				1		1
Ricki Lake 3:00 PM 4:00 PM	EF	M-F 30		\$100.00 <b>\$100.00</b>	3				1		1
Funny Videos 4:00 PM 5:00 PM	EF	M-F 30		\$150.00 <b>\$150.00</b>	2				1		1
Highly pre-emptible at LUR per KASA. Move to L4											
Family Feud 6:30 PM 7:00 PM	PA	M-F 30		\$150.00 <b>\$150.00</b>	5				1		1
CUT Per Buyer Jung											
Bones 7:00 PM 8:00 PM	PT	M 30		\$1,300.00 <b>\$1,300.00</b>	3				1		1
Highly pre-emptible at LUR per KASA. Move to L3											
Mob Doctor 8:00 PM 9:00 PM	PT	M 30		\$800.00 <b>\$800.00</b>	5				1		1
KASA 9p News 9:00 PM 9:30 PM	LN	M-F 30		\$1,000.00 <b>\$1,000.00</b>	3				1		1
Saturday 9p News 9:00 PM 9:30 PM	LN	Sa 30		\$700.00 <b>\$700.00</b>	3		1				1
Saturday 9:30p News 9:30 PM 10:00 PM	LN	Sa 30		\$250.00 <b>\$250.00</b>	5		1				1
Sunday 9p News 9:00 PM 9:30 PM	LN	Su 30		\$1,000.00 <b>\$1,000.00</b>	3			1			1
Sunday 9:30p News 9:30 PM 10:00 PM	LN	Su 30		\$700.00 <b>\$700.00</b>	3			1			1
NCAA Football 6:00 PM 9:00 PM 11/03: Oregon vs. USC	SP	Sa 30		\$300.00 <b>\$300.00</b> <b>\$400</b>			1	3			1
400 Per Buyer Jung											

Suzanne Collins

## Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 11/1/2012 2:54:11 PM

KASA-TV

Page 1 of 2

suzannel@mediastategies.com



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## KASA-TV

Program Name	DP	Days Length	Gross Rate	Thu	Fri	Sat	Sun	Mon	Tue	Total
				Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
NFL Football	SP	Su	\$1,200.00				1			1
11:00 AM 2:00 PM		30	\$1,200.00							
11/04: Cardinals vs. Packers										
Station Gross Totals			\$7,725.00			3	3	7		13

Handwritten notes: 4, 7615

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastrategies.com

Date/Time Sent: 11/1/2012 2:54:11 PM

KASA-TV

Page 2 of 2

# Spot Manager: All,

11/29/12 10:07 AM

Order	Alt Order #	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/NM Dem Party-Heinrich

Agency: Media Strategies & Research

Line: 1

Time Period: 1p-2p

219174	13046	11/05/12	:30	P3		NOV 1 - NC			\$75.00
									\$75.00
									\$75.00

Line: 2

Time Period: 3p-4p

219174	13046	11/05/12	:30	P3		NOV 1 - NC			\$100.00
									\$100.00
									\$100.00

Line: 3

Time Period: 3p-4p

219174	13046	11/05/12	:30	P2		NOV 1 - NC			\$150.00
									\$150.00
									\$150.00

Line: 4

Time Period: 7p-8p

219174	13046	11/05/12	:30	P3		NOV 1 - NC			\$1,300.00
									\$1,300.00
									\$1,300.00

Line: 5

Time Period: 8p-9p

219174	13046	11/05/12	:30	P5		NOV 1 - NC			\$800.00
									\$800.00
									\$800.00

Line: 6

Time Period: 9p-930p

219174	13046	11/05/12	:30	P3		NOV 1 - NC			\$1,000.00
									\$1,000.00
									\$1,000.00

Line: 7

Time Period: 9p-930p

219174	13046	11/03/12	:30	P3	9:29:00 PM	NOV 1 - NC			\$700.00
									\$700.00
									\$700.00

Line: 8

Time Period: 930p-10p

219174	13046	11/03/12	:30	P5	9:57:20 PM	NOV 1 - NC			\$250.00
									\$250.00
									\$250.00

Line: 9

Time Period: 9p-930p

219174	13046	11/04/12	:30	P3		NOV 1 - NC			\$1,000.00
									\$1,000.00
									\$1,000.00

Line: 10

Time Period: 930p-10p

219174	13046	11/04/12	:30	P3		NOV 1 - NC			\$700.00
									\$700.00
									\$700.00

Line: 11

Time Period: (6:00:00 PM-9:00:00 PM)

219174	13046	11/03/12	:30	P3	6:45:41 PM	NOV 1 - NC			\$400.00
									\$400.00

[Sorted by: Line]

# Spot Manager: All,

Order	Alt Order #	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/NM Dem Party-Heinrich

Agency: Media Strategies & Research

Line: 11

\$400.00

Line: 12

Time Period: (11:00:00 AM-2:00:00 PM)

219174

13046

11/04/12

:30 P4

NOV 1 - NO

\$1,200.00

\$1,200.00

\$1,200.00

\$7,675.00

\$7,675.00

\$7,675.00

\$7,675.00

[Sorted by: Line]

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KASA-TV      Albuquerque	<b>Date:</b> 11/2/2012
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I, Media Strategies and Research

being/on behalf of: \_\_\_\_\_, a legally

qualified candidate of the Democratic political

party for the office of: US Senate

in the General

election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Thursday, November 01, 2012			Tuesday, November 06, 2012		

**Total Charges: \$7,725.00**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

NM Dem Party-Heinrich

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Timothy Conyers

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Friday, November 02, 2012

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title